TaxModel, Cookie Policy 2020

TaxModel International (statutory name: TaxModel In-house B.V.), a corporation incorporated under the laws of the Netherlands and having its principal place of business at Stationsplein 12 5211 AP, 's-Hertogenbosch in the Netherlands.

This cookie policy will explain how our organization uses cookies on our website. Our cookie policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on our website, your choices regarding cookies and further information about cookies.

Topics:
- What are cookies?
- How do we use cookies?
- What types of cookies do we use?
- Cookies set on our website
- How to manage cookies
- Cookie policies of other websites
- Changes to our cookie policy
- How to contact us

Cookies
Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

How do we use cookies?
TaxModel International uses cookies in a range of ways to improve your experience on our website and it helps us to provide you with a smooth and personalized user experience, including:
- Automatically filled (contact) data
- Keeping you signed in
- Understanding how you use our website
- Distinguish you from other users of our website

What types of cookies do we use?
There are a number of different types of cookies, however, our website uses:
- Essential website cookies: These cookies are strictly necessary to provide you with services available through our website.
- Performance and functionality cookies: These cookies are used to enhance the performance and functionality of our website but are non-essential to their use. However, without these cookies, certain functionality may become unavailable.
- Analytics cookies: These cookies collect information that is used either in aggregate form to help us understand how our website is being used or how effective our marketing campaigns are, or to help us customize our website for you.
- Advertising cookies: These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

TAXM☉DEL

- Social networking cookies: These cookies are used to enable you to share pages and content that you find interesting on this website through third-party social networking and other websites. These cookies may also be used for advertising purposes too.

Cookies set on our website

Our website deploys the following cookies:

Domain	Type of cookie	Cookie name	Purpose of cookie	Expires after
Session ID	Essential	JSESSIONID	This is a platform session cookie and is used by sites with JavaServer Pages (JSP). The cookie is used to maintain an anonymous user session by the server.	End of session
HubSpot	Essential	_hs_opt_out	This cookie is used by the opt-in privacy policy to remember not to ask you to accept cookies again.	13 months
HubSpot	Essential	_hs_do_not_track	This cookie can be set to prevent the tracking code from sending any information to HubSpot . Setting this cookie is different from opting out of cookies, as it still allows anonymized information to be sent to HubSpot.	13 months
HubSpot	Essential	hs_ab_test	This cookie is used to consistently serve you the same version of an A/B test page you've seen before.	End of session
HubSpot	Essential	hs-messages-is-open	This cookie is used to determine and save whether our chat is widget is open for future visits. It resets to re-close the widget after 30 minutes of inactivity.	30 minutes
HubSpot	Essential	hs-message-hide-welcome-message	This cookie is used to prevent the welcome message from appearing again for one day after it is dismissed.	1 day
HubSpot	Performance/ functionality	_hstc	The main cookie for tracking our visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number.	13 months
HubSpot	Performance/ functionality	hubspotutk	Used to keep track of our visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	13 months
HubSpot	Performance/ functionality	_hssc	This cookie keeps track of sessions. It contains the domain, view count (increments each pageview in a session), and session start timestamp.	30 minutes
HubSpot	Performance/ functionality	_hssrc	Whenever HubSpot changes the session cookie, this cookie is also set to determine if you restart your browser. If this cookie does not exist when HubSpot manages	End of session

			cookies, it is considered a new session.	
HubSpot	Performance/ functionality	messagesUtk	This cookie recognizes our visitors who chat with us via the live chat. When they leave our website before they're added as a contact, they will have this cookie associated with their browser.	13 months
LinkedIn	Performance/ functionality	lang	Remembers your selected language version of a website	End of session
LinkedIn	Analytics/ customization	_ga	Registers a unique ID that is used to generate statistical data on how visitors use our website. (ex. embed content)	2 years
LinkedIn	Advertising cookies	bcookie	Browser ID cookie (Tracking the use of embedded services on our website).	2 years
LinkedIn	Advertising cookies	bscookie	Secure browser cookie (Tracking the use of embedded services on our website).	2 years
LinkedIn	Advertising cookies	lidc	Used for routing. (Tracking the use of embedded services on our website).	1 day
LinkedIn	Advertising cookies	UserMatchHistory	This cookie track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	30 days
Scorecard-research.com	Analytics/ customization	UID	Collects information of our users and his/her movement, such as timestamp for visits, most recently loaded pages and IP address.	720 days
Scorecard-research.com	Analytics/ customization	UID	Collects information of our users and his/her movement, such as timestamp for visits, most recently loaded pages and IP address.	720 days
Google	Essential	rc::a	This cookie is used to distinguish between humans and bots.	2 years
Google	Essential	rc::b rc::c	This cookie is used to distinguish between humans and bots.	End of session
Google	Performance/ functionality	NID	These cookies allow our websites to remember information that changes the way the site behaves or looks, such as your preferred language or the region you are in.	6 months
Google Analytics	Performance/ functionality	__utm.gif	Google Analytics Tracking code that logs details about the visitor's browser and computer.	End of session
Google Analytics	Performance/ functionality	__utma	This cookie collects data on the number of times a user has visited our website as well as dates for the first and most recent visit.	2 years
Google Analytics	Performance/ functionality	__utmb	This cookie registers a timestamp with the exact time of when a user accessed our website. This cookie is updated every time data is sent to Google Analytics.	30 minutes
Google Analytics	Performance/ functionality	__utmc	This cookie registers a timestamp with the exact time of when a user leaves our website.	End of session
Google Analytics	Performance/ functionality	__utmt	This cookie is used to throttle the speed of requests to the server.	10 minutes

Google Analytics	Performance/ functionality	__utmz	This cookie collects data on where the user came from, what search engine was uses, what link was clicked and what search term was used.	6 months
Google Ads	Advertising cookies	Doubleclick cookie = id	Tracking cookie uses by Google to improve your online experience, including the display of more relevant ads.	30 days
Albacross	Analytics/ customization	e.gif	Used to collect our visitors IP address. The IP address can be linked to company data.	End of session
Albacross	Analytics/ customization	nQ_cookieId	Sets a unique ID for a specific visitor. This ID can be used to recognize the visitors upon re-entry and implement any preference choices made. This cookie allows our website to track visitors on multiple websites for marketing purposes.	1 year
Albacross	Advertising cookies	nQ_visitId	Sets a unique ID for the session. This allows the website to obtain data on visitor's behavior for statistical purposes.	1 year
YouTube	Performance/ functionality	VISITOR_INFO1_LIVE	This cookie tries to estimate the users' bandwidth on pages with integrated YouTube videos.	8 months
YouTube	Performance/ functionality	YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	End of session
Hotjar	Analytics/ customization	_hjid	This cookie is set when our customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	365 days
Hotjar	Analytics/ customization	_hjRecording-LastActivity	This should be found in session storage (as opposed to cookies). This gets updated when a visitor recording starts and when data is sent through the WebSocket (the visitor performs an action that Hotjar records).	Session
Hotjar	Analytics/ customization	_hjUserAttributes-Hash	User Attributes sent through the Hotjar Identify API are cached for the duration of the session in order to know when an attribute has changed and needs to be updated.	Session
Hotjar	Analytics/ customization	_hjCachedUser-Attributes	This cookie stores User Attributes which are sent through the Hotjar Identify API, whenever the user is not in the sample. These attributes will only be saved if the user interacts with a Hotjar Feedback tool.	Session

How to manage cookies

You can set your browser not to accept cookies and you can also delete all information previously saved via the settings of your browser. However, in a few cases, some of our website features may not function as a result.

Cookie policies of other websites

The TaxModel International website contains links to other websites. Our cookie policy applies only to our website, so if you click on a link to another website, you should read their cookie policy.

Changes to our cookie policy

TaxModel International keeps its cookie policy under regular review and places any updates on this web page. This cookie policy was last updated on 12 March 2020.

How to contact us

TaxModel International takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification.
If you have any questions about this cookie policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: privacy@tax-model.com
Call us: + 31 (0)73 800 0030
Or write to us at: TaxModel In-House B.V.
                       Stationsplein 12
                       5211 AP, 's-Hertogenbosch
                       The Netherlands